



National Aging in Place Council – NEWS RELEASE

1400 16th Street , NW, Suite 420
Washington, DC 20036
202-939-1760

September 20, 2007

FOR IMMEDIATE RELEASE

Contact: Darryl Hicks, VP Communications
202-939-1784
dhicks@dworbell.com

Brian Nagendra, Outreach Coordinator
202-939-1745
bnagendra@dworbell.com

**Aging in Place Solutions will be Highlighted in
Over 100 Events Around the Nation, Oct. 1-7**

Washington, DC – Most Americans want to age in place. Current Census Bureau data tells us that over 90 percent of seniors who move stay within their county. Survey after survey tells us that a majority of those 65 and over - say they would like to stay where they are for as long as possible.

To help older adults prepare for their later years, leaders from the aging in place field—home modification experts, geriatric care managers, financial planners, home care workers, to name a few—have banded together to host educational events in communities around the nation. Their goal is to help make aging in place a safe and comfortable experience for older Americans. The culmination of their efforts is National Aging in Place Week hosted on October 1-7. Events hosted during this week, in communities around the nation, will give residents the information they need to find products and

services they might need to continue to live in the home of their choice throughout retirement.

"While an overwhelming majority of older Americans want to remain in their homes for as long as possible, most are not aware of local services that make prolonged independent living possible," said Peter Bell, Executive Director of the National Aging in Place Council. "Our goal is to bring families together during National Aging in Place Week to discuss livability issues with parents and older relatives and provide them with the resources they need to make informed decisions that will enable them to age in place."

Since 2003, National Aging in Place Week events have brought together families and professionals to begin the conversation about aging in place. Last year, members from the National Aging in Place Council, an association of public and private service providers, successfully coordinated educational activities in over 60 locations across the country. These events help seniors, recent retirees, and Boomers to learn about local resources, including healthcare, housing, and other support services, that enable older Americans to remain healthy and independent throughout retirement.

This year, NAIPC members from the aging, healthcare, financial services and building sectors have again worked together in many parts of the country—including Vermont, California, South Carolina, Arizona, Washington state and Pennsylvania—to host activities that encourage older adults to be proactive in thinking about their future long-term care needs. This year professionals in the aging in place field will host over 100 events in:

Arizona: Flagstaff, Prescott, Sedona ,

California: Laguna Hills, Palo Alto, San Diego, San Leandro, Santa Rosa

Florida: Naples

Georgia: La Grange, DeKalb County

Kansas: Lenexa

Louisiana: New Orleans

Massachusetts: Abington, Allston, Arlington, Bellingham, Belmont, Brewster, Brighton, Brockton, Cambridge, Canton, Dedham, Derry, Exeter, Fall River, Gardner, Leominster, Malden, Middleborough, Millis, Norfolk, North Easton, Plymouth, Quincy, Reading,

Wakefield, Walpole, Watertown, Wellesley, West Roxbury, Westford, Weymouth,
Whitman,
Wilmington Winchester, Woburn, Woburn
Maryland: Fort Meade, Rockville, Wheaton
Michigan: Ann Arbor, Bedford, Brighton, Canton, Dearborn Farmington Hills, Novi,
Plymouth, Port Huron, Rochester, Southfield, Taylor
Oregon: Forest Grove, Portland, Tigard,
Pennsylvania: Berwyn, Broomall, Lehigh Valley Area, Wayne,
South Carolina: Charleston
Texas: San Antonio
Virginia: Fort Myer
Vermont: Derby, Lyndon, Montpelier, Newport, St. Albans, Tacoma
Washington, DC

To promote the long-term effort, NAIPC has created a national forum for skilled persons from a wide variety of fields, including remodeling, architecture, interior design, financing, product design and manufacturing, urban planning, social services, and healthcare to work together to help meet the needs of our growing aging population. To keep one's quality of life, the choice to age in place may require many changes to one's home or daily routine, but as Bell says, "Whether you're a senior or planning your retirement, learning about your options is the first step towards independent living in your later years."

To learn more about NAIPC and upcoming events in your area visit our web site at www.naipc.com.