

FOR IMMEDIATE RELEASE

October 25th, 2004

Contact:

Laurel Hess	Michael Gruley, CSA
Hess Media	First Financial Mortgage
(810)599-6738	(248) 347-7440
lhess@comcast.net	mgruley@firstloans.net

Governor Jennifer Granholm Declares November 7th – 13th Michigan Aging In Place Week to Coincide With National Aging In Place Week

- **Michigan Coalition Highlights Senior Support Programs During Michigan Aging In Place Week.**
- **One Week of Free Seminars Offered to Southeast Michigan Senior Citizens.**

(Northville, MI) - The Michigan Aging In Place Coalition, with support from the Aging In Place Council, is hosting a series of events during Michigan Aging In Place Week, November 7th -13th, to highlight programs and services that enable seniors to live in their homes longer.

The events are being organized by Michael J. Gruley, a Certified Senior Advisor and Reverse Mortgage Specialist with First Financial Mortgage in Northville, with support from the Governor's Office and the State Agency on Aging. "During the week we plan to have different events and presentations each day in various locations throughout Southeast Michigan. The topics addressed will include Alzheimer's, healthy aging, finance, housing, and community support programs," says Gruley.

The mission of the Michigan Aging in Place Coalition is to generate increased awareness of programs and support services—including healthcare, transportation and housing—that enable seniors to successfully age in place. The Coalition hopes to encourage seniors, recent retirees, and Baby Boomers to be proactive in thinking about their future long-term housing and care needs, and provide them with ideas and information on how to do so. Another equally important objective is to build a lasting coalition of allied business professionals in each community to assist homeowners with pursuing their long-term needs.

"We timed Aging In Place Week to encourage families to think about this topic before they get together for holiday visits. As families gather to celebrate the holidays, it's a perfect time to discuss livability issues," says Gruley. "We hope this week will allow us to bring together business leaders, service providers, policymakers and others committed to creating home and community environments that are conducive to Aging in Place."

For more information or to register for these events:

1-800-720-7003

www.firstloans.net or ageinplace.org